

ALBANYALIVE

2008 MUSIC PACKAGES

ALIVE ENTERTAINMENT LLC | PO BOX 5697 | ALBANY, NY 12205

JUST A PROFILE | \$50.00 per year

- A profile page with the content you provide in the music category of your choice.
- A front-page post stating you have joined the AlbanyAlive.com community.

If you wish to have your profile updated anytime during the year a \$10 updating charge will apply for each time it is updated. If you wish to add events to our event calendar, consider an upgraded package. Individual event posts will be \$10 each.

EVENT PROFILE MEMBERSHIP | \$150.00 per year

- A profile page with the content you provide in the music category of your choice.
- A front-page post stating you have joined the AlbanyAlive.com community.
- Unlimited gig posts on the AlbanyAlive.com event calendar.

If you wish to have your profile updated anytime during the year a \$10 updating charge will apply for each time it is updated.

DELUXE MEMBERSHIP | \$400.00 per year

- A profile page with the content you provide in the music category of your choice.
- A front-page post stating you have joined the AlbanyAlive.com community.
- Unlimited gig posts on the AlbanyAlive.com event calendar.
- Up to (2) profile page updates a month.
- 5,000 promotional flyers. AlbanyAlive.com endorsement logo. You provide the design files.

EXTRA EXPOSURE MEMBERSHIP | \$750.00 per year

- A profile page with the content you provide in the music category of your choice.
- A front-page post stating you have joined the AlbanyAlive.com community.
- Unlimited gig posts on the AlbanyAlive.com event calendar.
- Up to (2) profile page updates a month.
- 12 featured posts. Front-page full description of your event/special with photo/coupon. (1 per month)
- 10,000 promotional flyers. AlbanyAlive.com endorsement logo. We provide professional design.
- Backdrop Banner. 6 ft x 3 ft, full color, 14 oz. gloss vinyl, gommets for hanging. Your logo on banner.

ULTIMATE MEMBERSHIP | \$1000.00 per year

- A profile page with the content you provide in the music category of your choice.
- A front-page post stating you have joined the AlbanyAlive.com community.
- Unlimited gig posts on the AlbanyAlive.com event calendar.
- Up to (2) profile page updates a month.
- 12 featured posts. Front-page full description of your event/special with photo/coupon. (1 per month)
- 10,000 promotional flyers. AlbanyAlive.com endorsement logo. We provide professional design.
- Backdrop Banner. 6 ft x 3 ft, full color, 14 oz. gloss vinyl, gommets for hanging. Your logo on banner.
- 3 months on the back of the official AlbanyAlive.com flyer as a featured band. (1/3 of the back)

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PROFILE FAQs

WHAT IS A MUSIC PROFILE?

A profile page in the music category of your choice. Visible to thousands of people a month. You may send us photos/graphics, band relevant information, mp3's, website/MySpace URL.

WHY DOES IT COST MONEY?

We are looking to support serious local musicians. We can provide a lot of exposure for very little cost! Just how much exposure? Ask for our 2008 Internet Advertising Report. Our Internet traffic is comparable to and beats many of the local radio stations.

The bottom line is YOU will be seen!

DO YOU OFFER PAYMENT PLANS?

We offer 3 month payment plans for credit card holders only. Visa, Mastercard, or Discover. We require that you put 50% of your payment down up-front. Following your down payment, your card will be billed on the 1st of every month until your remaining balance has been completed. Please request a 3-month payment plan form via our contact page.

WHERE CAN I GET AFFORDABLE PROMOTIONAL PRINTS?

Alive Entertainment LLC, the company that owns and operates AlbanyAlive.com has a full print house. If you need banners, flyers, promotional items, a tent to sell band products in, etc, please contact AlbanyAlive.com and ask for Alive Entertainment. We have very competitive pricing and are willing to work with any budget.

I THINK I WANT IN, BUT WHY YOU? WHAT ARE YOUR WEB STATISTICS LIKE?

Don't be fooled by other websites, radio stations, or publications. They may tell you that you get "X" amount of exposure, but are they willing to hand over the raw data? Just ask for our 2008 Internet Advertising Report if you need to know more about the website and statistics we collect. Don't listen to companies that talk about "hits", "clicks", or "views." The only value that speaks truth is unique visitors.

YOU DIDN'T ANSWER MY QUESTION!

Please contact us via our contact form on www.AlbanyAlive.com or please e-mail business@albanyalive.com. We try our best to answer any and all questions within a few hours.

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CONTENT GUIDELINES

All profile content needs to be e-mailed in a .zip to business@albanyalive.com in order to be published in a profile. JPEG and GIF files are the only image types accepted, MS WORD and RTF/TXT are the only text files accepted. AlbanyAlive.com reserves the right to reject any photos/graphics or information we deem inappropriate, spam, or overwhelming to our users, resize images, graphics, or information for general appearance purposes and page formatting.

PURCHASING POLICY

We accept cashier/bank checks and Visa, Mastercard, and Discover credit cards only. All checks must be payable to Alive Entertainment LLC and must be sent to PO BOX 5697, Albany, NY 12205. AlbanyAlive.com offers no refunds, even depreciated value, on any profile package. By purchasing services through AlbanyAlive.com you are required to read our privacy policy. If you have any questions or concerns on our privacy policy please contact us.

PROFILE REQUEST & INVOICE

NAME OF BUSINESS OR MUSIC PROFILE

YOUR FULL NAME

YOUR E-MAIL ADDRESS

YOUR PHONE NUMBER

<input type="text"/>	<input type="text"/>	<input type="text"/>
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AREA CODE 7 DIGIT NUMBER

EXTENSION

THE BEST TIME TO CALL ME IS

PLEASE SELECT YOUR PROFILE PACKAGE TYPE

- JUST A PROFILE PAGE EXTRA EXPOSURE
 DELUXE ULTIMATE

MY PROFILE CATEGORY CHOICE IS

CHOOSE PAYMENT

- I HAVE INCLUDED MY CHECK WITH THIS INVOICE
 I WANT TO PAY VIA CREDIT CARD. PLEASE CALL ME.

PLEASE PRINT AND MAIL TO

ALIVE ENTERTAINMENT LLC
 PO BOX 5697
 ALBANY, NY 12205

By signing this invoice:

I have read and accepted the AlbanyAlive.com privacy policy and have addressed any questions I had to Alive Entertainment/AlbanyAlive.com. I understand and accept the content guidelines and purchasing policy statements above. I understand I may be contacted by an Alive Entertainment representative via phone for transaction or renewal purposes.

If paying by credit card:

I authorize Alive Entertainment LLC to bill my credit card based on the package type I have selected above. I understand that when I receive my credit card statement this purchase will display as a purchase from AlbanyAlive.com.

CUSTOMER SIGNATURE

DATE SIGNED